



GLOBAL BUSINESS & EDUCATION CONFERENCE **REGISTER NOW!**



Receive a discounted rate of \$99 through Sept.20th

KEY BREAKOUT SESSIONS

A myriad of breakout sessions will also be offered for participants ranging from entrepreneurs, large manufacturers and small-business leaders, to educators, administrators, community leaders and students! (Catch a glimpse into some of the offerings below, with more yet to be announced!)

- “The World in Your Classroom: Multicultural and Global Education” with Dr. Cathryn Chappell, Ashland University, Doctoral Studies & Advanced Programs, Columbus Center. Presented by Licking County Job & Family Services / Ohio Means Jobs Licking County

- “Building Export Network Partnerships: Collaborating for Success” with Ucee Faenza, Ohio Small Business Development Center's Export Assistance Network and Monte Ahuja College of Business/Global Business Center at Cleveland State University

- “Making Globalism a Job Skill Strength: Steps Toward Being More Effective in International Business” by Girard Besanceney, U.S. Army Reserve (Colonel, retired, Chief of Staff 83rd Command Battalion and Company Commander) and former GM of Tech International

- “Beating the Odds: How International Students Can Become Future Leaders” with Dr. George Sehi, Executive Director for University Relations, Warren County Educational Service Center, and Founder of the Women Walking West Foundation

- “Skills Initiative for Building a Workforce and Blending Business/Industry & Technical Education” with Joshua Seeberg, German American Chamber of Commerce of the Midwest, Inc. Presented by GROW Licking County - CIC

- “Why Community/Civic Leadership is Vital in a Globalized World” presented by Leadership Ohio in a panel discussion with several Ohio civic leaders and facilitated by Todd Kleismit, board president of Leadership Ohio

- “Bidding Government and Non-Government Large Scale Contracts and the Impact on Cash-Flow” with President & CEO of NOW Corp (also with Harvard Business School), Lara Hodgson. Presented by TrueCore Federal Credit Union

- “STEM, NASA, and YOU: Reach for the Stars - Literally!” with Dr. Michael Stamatikos, Assistant Professor of Physics, Astronomy, and the Center for Cosmology and AstroParticle Physics at The Ohio State University; and Astrophysicist affiliated with NASA's Goddard Space Flight Center

- Plus, don't miss the opening plenary session with Patrick Terrien, President and CEO of Columbus Council on World Affairs, with special guest, Kenny McDonald, President and Chief Economic Officer of Columbus 2020.

- Enjoy an international luncheon experience, along with the presentation of President's Awards for Leadership in Global Education, Leadership in Global Business, and Future Global Leadership. (Nominate an employee, a student, an educator, and /or your organization today for one of the awards.) Awards presented in part by: Coshocton Foundation, Licking County Foundation, and the Community Foundation of Mount Vernon and Knox County.

● Register now & save. Visit cotc.edu/wdic

WHY ATTEND?



Increase
knowledge



Develop
skills



Network



Innovate



Take ideas
back to
your job

Global Business & Education Conference

Your Role in the World Economy: How to Lead, Compete and Win!

**Friday, October 20, 2017
9:00a.m. - 3:00p.m.**

on the Newark campus of
Central Ohio Technical College and
The Ohio State University in Newark, OH

Featuring keynote speaker:
Google's Erin Teague,
*Virtual Reality Product Lead
for Google's YouTube*



Register now and save!
cotc.edu/wdic

partnering organizations:



Columbus Council
on World Affairs